Sakht Afzar Sazan-e-Rasam Company Profile







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INTRODUCING

Sakht afzar sazan-e-rasam engineering company (Rasam) is a reputable and renowned company that is currently performing a broad range of various computer services in Iran .for more information about Rasam company services see: <u>Sakht afzar sazan-e- rasam engineering company services</u>

After about two decades of performing a variety of successful domestic services, Rasam company is planning to expand into the middle east and central Asia markets.(for more in formatting about afzar Rasam company's plans see: Sakht afzar sazan-e- rasam engineering company's plans.)

Benefiting from technical knowledge of its experienced experts in various areas of IT and ICT, Rasam company incessantly strives to perform the best services possible for achieving the maximum customer satisfaction (for more information about Rasam company's departments and centers see: <u>Sakht afzar sazan-e- rasam engineering Company's Departments and Centers.</u>)

Distributing reputable brands and high products Rasam Company endeavors to perform up-to-date and high-quietly services in order to make its customers feel quietly Confident and provide their maximum satisfaction.(for more in formatting a bout Rasam Company's partners and brands used in performing services see: <u>Sakht afzar sazan-e- rasam engineering company's services</u>).

With the aim of performing far better services for the customers and being in closer contact with them, Rasam Company retaining an active network of sales agencies and after sales services in some provinces and cities in Iran, welcomes granting new agencies. (To get apprised of circumstances of acquiring agency from Rasam Company See: <u>Sakht Afzar Sazan-e-Rasam Engineering Company's Network of Agene</u> <u>cites</u>).

Rasam Company is a customer-centered company, and considering "The rights of the consumers, it strives to perform the best service possible. The company has set complete customer satisfaction" as its primary goal. So far, Rasam Company has performed a broad range of various services for customers such as government organization, offices, ministries, universities, banks, private companies and organizations manufacturers, factories etc. (for more information about Rasam company see: <u>Sakht afzar sazan-e- rasam engineering company's customers.</u>)

Rasam Company is a member of computer Guild Department Organization of Iran. (For more information about Rasam company see: <u>Sakht afzar sazan-e- rasam engineering company's certificates.</u>)



Sakht afzar sazan-e- rasam engineering company's plans



Rasam Company has been performing a variety of successful domestic Services for about two decades. After a great deal meticulous and comprehensive researches on computer services markets in different Middle Eastern and central Asian countries were conducted by the company's marketing Experts, to fulfill its defined long-term goals, Rasam Company has planned to perform computer services in the said countries. Appraising and analyzing slightest nuances in supply and

demand in computer services markets, in Central Asian and Middle Eastern countries, the experts in the company's marketing Center could achieve clear perceptions of computer services markets in the said countries. The experts in the company's marketing center analyzed the collected data and provided forecasts about needs and requirements of the future computer services markets in central Asian and Middle Eastern Countries which led the experts in the company's commercial department to set a variety of different frameworks for performing computer services in the mentioned countries, generally including:

- 1- To establish local and regional branch offices and sub-branch offices in the Middle East and Central Asia regions.
- 2- Unremitting distribution of high-tech and high quality products and parts on the basis of predicted and defined needs and requirements in the local and regional markets in the Middle East and Central Asia.
- 3- To grant agency based on the company's standards and criteria in the Middle East and Central Asia.
- 4- To grant guarantees on products, parts and services to the customers of Rasam Company's Agencies in Central Asian and Middle Eastern countries.
- 5- To hold training and retraining courses for experts engaged in the company's agencies in the Middle East and Central Asia.

For this purpose Rasam Company welcomes all kinds of cooperation with all manufacturers, brands and distributers who manufacture or distribute high-quality products with the aim of long –term and strong presence in the computer services and products market.



Sakht Afzar Sazan-e-Rasam Engineering Company's Services.

Rasam Company has been proudly performing computer services in Iran for about two decades. This computer performs its services on three principal grounds:

- 1) Distributing and Supplying Computer Equipment and Parts
- 2) Installation, Running, and Network Maintenance.
- 3) Holding Training and Retraining Course.

1) Distributing and supplying computer equipment and parts.

In the field of distributing and supplying computer equipment and parts, Rasam Company performs its services to the customers through five main departments:

1-1) pc parts sales Department



Rasam Company is a pc parts whole seller in Iran. With the aim of distributing high –tech and high –quality products, as well as performing maximum customer satisfaction, Rasam Company has acquired the agency of selling the products of premier brands such as .LG-SAMSUNG- ASUS- GIGABYTE- FARASSOO- SONY

KINGSTON-CORSAIR- PIONEER in the field of distributing pc parts. Direct contact with manufacture or their regional agencies are of the most salient factors in accepting to distribute their products by Rasam Company.

After complete perception of the best product possible the company's counselors offer the best product possible proportionate to their need and budget.

1-2) Notebook and Tablet Department



Rasam Company is an importer and distributer of notebook and tablet to Iran's gadget and computer markets. So far, this company has imported notebooks produced by reputable manufacturers ASUS –SONY- HP – TOSHIBA- DELL- ACER LENOVO FUJITSU –CRUISE and distributed them to Iran's computer markets.

Sakht Afzar Sazan-e-Rasam Engineering Company welcomes all kinds of cooperation with all manufactures, brands and distributers, who manufacture or distribute high-tech and high-quality products with the aim of long-term and strong presence in the notebook and tablet market.



1-3) distributing and supplying professional and office cartridges and toners



Rasam company is an importer and distributor of cartridges and toners for different kinds of home printers and office printers in Iran .with the aim of offering High –quality and desirable products to its customers, who are mostly companies and organization Rasam company has imported and distributed reportable brands like: HP, SAMSUNG, CANON, PANASONIC TOSHIBA, EPOSN and SHARP thus far.

For this purpose Rasam Company welcomes all kinds of cooperation with all manufactures, brands and distributers, who manufacture or distribute high-tech and high–quality products with the aim of long-term and strong presence in the home and office cartridge and toner market

1-4) Serves and Network Equipment Department

Benefiting from its experienced experts, as well as its foreign partners, Rasam Company supplies and



provides various kinds of servers and Network equipment and performs the after sales services. Reputable brands HP, SUPERMICRO, INTEL, ASUS, IBM, CISCO, TP-LINK, D-Link, LINKSYS, NEXANS BELDEN, and LEGRAND are offered and used in the performances of Rasam Company's Servers and Network Equipment Department.

For this purpose Rasam Company welcomes all kinds of cooperation with all manufactures, brands and distributers, who manufacture or distribute high-tech and high–quality products with the aim of long-term and strong presence in the field of server products and Network Equipment.

2-Installlation, running and Network Maintenance

Installation, running and network maintenance is of the principal grounds of Sakht afzar sazan-e- rasam



engineering company .benefiting from technical knowledge of the experienced experts, Rasam Company performs the following services on the ground of network:

1-counseling, designing and building wide area network (wan) and local area networks (LAN)

- 2-Making network security arrangements (hardware and software)
- 3-providing a wide range of saving and recovering information equipment.



3- Holding Training and Retraining courses

Benefiting from its experienced training staff, Rasam Company holds its training and retraining courses through three main packages for the applicants.



3-1) After Sales Training Courses

On its customer's request, Rasam engineering company holds after sales training Courses for them.

3-2) Training Courses For Organizations, Offices, and Companies

Thus far, Rasam company has held a lot of courses for personnel's of Organizations, offices, and companies that have received Sakht afzar sazan-e- rasam engineering company's staff to keep their technical knowledge up-to-date so that they can provide the most up-to- date services for the customers of the company

3-3) Staff Retraining Courses

Rasam Company holds a lot of retraining courses for its staff and company's Agencies' staff and the company's Agencies' staff annually. These courses enable the company's staff to keep their technical knowledge up-to-date so that they can provide the most up-to-date services for the customers of the company.

Sakht Afzar Sazan-e-Rasam Engineering Company's Departments and Centers

Benefiting from technical knowledge of its experienced experts in various areas of IT and ICT, Rasam Company incessantly strives to perform the best services possible for achieving the maximum customer satisfaction.

Experienced employees of the company's after sales services center are in constant contact with the company's customers to inquire whether they are satisfied with company's services. The company's after sales services center's experienced employees are unremittingly ready to respond to the company's customer's questions and their probable technical problems with alacrity. The company's commercial department and marketing center's experts monitor local and regional computer markets meticulously, and by providing careful analyses of nuances in supply and demand, as well as identifying new products and technologies and producing products, predict the need of the users in the short term and the long term, and formulate the company's policies. The company's experienced training staff constantly holds training and retaining courses for the company's experts and the company's agencies staff. These courses enable the company's staff to keep their technical knowledge up-to- date so that they can provide the most up-to-date services for the customers of the company.



Sakht Afzar Sazan-e-Rasam Engineering Company's Network of Agencies

With the aim of performing far better services for the customers and being in closer contact with them, Rasam company, retaining an active network of sales agencies and after sales services in some provinces and cities in IRAN, welcomes granting new agencies.to fulfill its defined long-term plans, Rasam company is also going to grant active agencies in the Middle East and Central Asia. General conditions and criteria for granting agencies whether in Iran or in Middle Eastern and Central Asian countries are:

- 1- Being reputable and renowned
- 2- Processing appropriate technical knowledge.
- 3- Having pertinent facilities.
- 4- Being fully committed to customer- to centered policy.
- 5- Possessing the ability of offering and selling the company product.

Sakht Afzar Sazan-e-Rasam Engineering Company's Certificates

Rasam Company is a member of Computer Guide Department Organization (Guide Department Number 523740) providing a board range of grounds of IT and ICT. Rasam Company has attained the rank of 5 in the field of producing and selling non-mainframe computers, the rank of 4 in the field of data network and the rank of 6 in maintenance services from Iran High Council of Informatics.

Sakht Afzar Sazan-e-Rasam Engineering Company's Customers

Rasam Company is a customer–centered company, and considering "the rights of the consumers", strives to perform the best service possible. The company has set 'complete customer satisfaction 'as its primary goal. Since the company provides a wide range of various services in the grounds of IT, and ICT, it has performed a board range of varies services for customers such as government organization and offices ,ministries ,universities ,banks ,private companies and organization manufactures ,factories etc.(for more information about Rasam company's Customers, you can visit the company's website at <u>www.rasamco.ir</u>)(to see documents related to satisfaction certificates from some of the company customers visit our website at <u>www.rasamco.ir</u>)



Contact Information

Unit 73, Floor 5, Valiasr Cpmputer Complex, Firouzeh Alley, past the intersection of Valiasr Ave. and Taleghani St., Valiasr Ave. Tehran, Iran

Telephone: +98(0)2188916789

Fax: +98(0)2188931820

Email: info@rasamco.ir

Web: www.rasamco.ir



